



Products for Eczema & Sensitive Skin

Products Include :
Soothing Shampoo & Body Wash
Calming Cream
Cooling Spray Lotion



Little Docs

A new product line to provide symptomatic relief of eczema with anti-inflammatory and soothing ingredients that are also recommended for sensitive skin.

- Dermatologist Tested
- Allergy Tested
- Clinically Tested
- Non-Irritating

Eczema & Sensitive Skin are Increasing Dramatically

There is large and growing market for products for babies and children with eczema & sensitive skin.

Eczema

22% of children under age 5 are diagnosed with eczema

Incidence of eczema has **tripled** in the last 50 years (2006)

Sensitive Skin

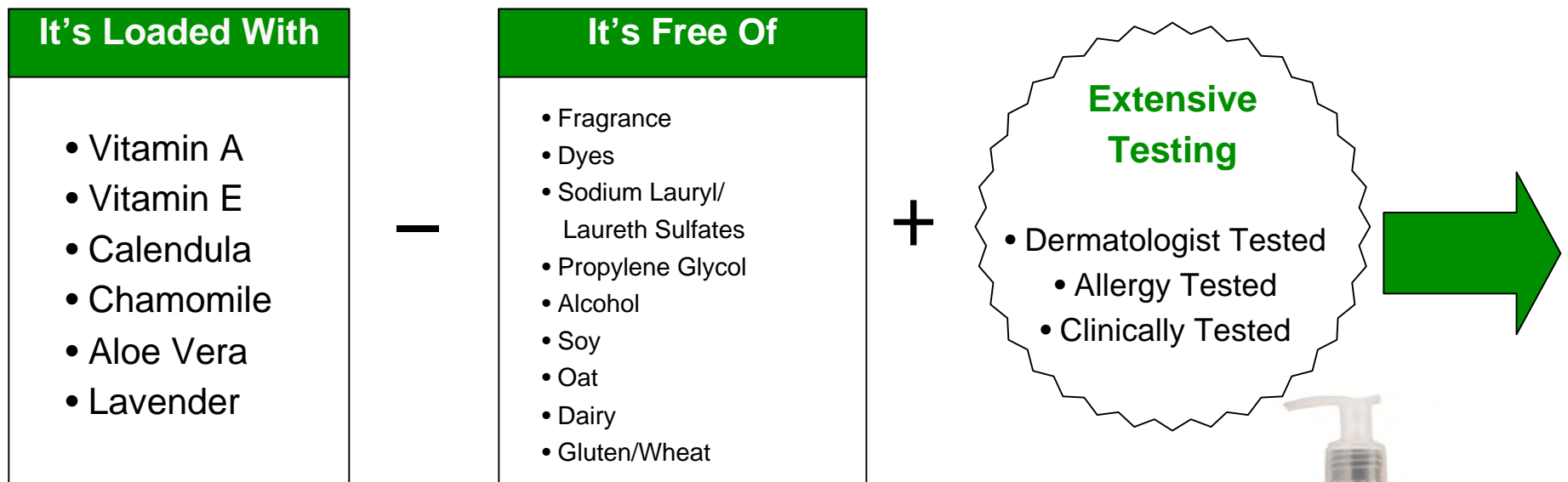
Allergic Dermatitis (itchy rash) is the most common skin condition in children under age 11

9% of infants & children have Allergic Dermatitis and the prevalence is **increasing** (1998)

Pediatricians consider **all children under 1** year old to have sensitive skin

Little Docs Unique Formulas

The Little Docs line has been specifically formulated for children with eczema and sensitive skin.



Skin care system that reduces the frequency and severity of eczema outbreaks and irritated skin



Little Docs

Products for Eczema & Sensitive Skin

The new Little Docs Line provides a full range of products to sooth and comfort children with eczema and sensitive skin.

Soothing Shampoo & Body Wash



Gentle, tear-free shampoo and body wash that leaves hair feeling soft and manageable, while helping dry, sensitive skin feel clean and soothed. It contains extracts of aloe vera, calendula, chamomile, evening primrose oil (essential fatty acid), lavender, echinacea and vitamins A and E.

Cooling Spray Lotion



Light, non-greasy moisturizing lotion that gives immediate relief and helps comfort and cool dry, irritated, itchy skin. It contains vitamin E and soothing extracts of aloe vera, calendula, chamomile, evening primrose oil (essential fatty acid) and cooling menthol.



Calming Cream



Essential rich cream that contains a high level of vitamin A to help the skin's natural water-barrier properties. This non-greasy moisturizing cream contains soothing extracts of aloe vera, calendula and chamomile and vitamins A and E to help comfort skin and improve natural moisture retention.

Eczema & Irritated Skin Starter Kit

Great travel sizes of skin care essentials:

- Soothing Shampoo & Body Wash
- Calming Cream
- Cooling Spray Lotion



Families Love Little Docs!



I wanted to tell you that I tried your Little Docs line for my almost 1yr old and have had wonderful results! She has severe eczema exacerbated by food allergies, and with the **calming lotion** I have been able to wean her off of her prescription lotions. Just knowing that she is now using a cream with natural ingredients is a relief. The **shampoo/body wash** is less drying on her skin than regular dove soap, and smells better. I will continue to use your product, and recommend it to others with skin problems! ~Jennifer



We love the **spray bottle!** And this product really works--feels great on sensitive skin, and provides much relief to that awful eczema itching...We love that it has no nut oils in it...perfect for our little peanut allergy child! ~Lori

I am a big fan of the Circle of Friends products, and I use them on both of my children, who deal with ferociously sensitive skin on a daily basis. So when I saw the Little Docs line from the creators of Circle of Friends, I had to try it out! I especially love the **Dr. Li's Cooling Spray Lotion** for calming those sudden summertime sunburns or accidental forays into some irritating brush or shrub. ~Baton Rouge Parents

When we used the **Soothing Shampoo and Body Wash** and finished up with the **Calming Cream** my daughter's skin came out feeling comforted and soft, rather than itchy and dry. And grown-ups can use these products too! So when you're in need of some great new natural products for your kids, or want a natural and effective product for your child's (or baby's) eczema or sensitive skin, I highly recommend Circle of Friends and Little Docs. ~OneChicMama.com



I think the Calming Cream is excellent and purchase at least two tubes monthly. I'm an adult Eczema sufferer who is very glad that I no longer need to purchase a steroidal cortisone prescription product for the same calming results. ~Donna

Features and Benefits

- Recommended for babies, kids and adults
- Little Docs is **dermatologist tested, allergy tested, clinically tested** and **non irritating**
- The formulas were developed to soothe symptoms of eczema with ingredients specifically chosen to not incite an eczema breakout
- These gentle and mild formulations are free of Sodium Laurel/Laureth Sulphate, fragrance, dyes, propylene glycol, alcohol, soy, nut oils, gluten, oat and dairy that can cause irritation or an allergic reaction
- To help comfort dry skin and help improve natural moisture retention, Little Docs contains soothing extracts of aloe vera, calendula, chamomile, lavender, essential fatty acids and vitamins A and E
- Little Docs uses nature's own anti-inflammatory and soothing ingredients to help relieve the after-effects of eczema skin conditions; they do not contain active drug ingredients to treat eczema



Little Docs in the Media

