

## **Business Plan**

# Research

### **Vision**

What do you want your business to be known for?

What is your mission?

What do you want to accomplish this year?

What are your keys to success?

Who are your potential new clients?

### **Main Competitors**

Who are your main Competitors?

How are you different?

What will you need to implement to strengthen your business?

### **Sales Forecast**

What are your sales goals for 2006?

What's your strategy to attain your goals?

